Which iPhone is right for you?

iPhone 17 Pro Max

Cosmic Orange, Deep Blue, Silver



iPhone 17 Pro

Cosmic Orange, Deep Blue, Silver

Buy now

6.3"

Super Retina XDR display®

ProMotion technology

Always-On display

Dynamic Island



iPhone Air

Sky Blue, Light Gold, Cloud White, Space Black



iPhone 17

Lavender, Sage, Mist Blue, White, Black



iPhone 16e

White, Black

Buy now

6.9" Super Retina XDR display® ProMotion technology Always-On display

Dynamic Island



with Ceramic Shield back Ceramic Shield 2 front, 3x better scratch resistance

Aluminum unibody design

with Ceramic Shield back Ceramic Shield 2 front, 3x better scratch resistance

A19 PRO

Aluminum unibody design



Buy now

Super Retina XDR display® ProMotion technology Always-On display

Dynamic Island

6.5"



Titanium frame with Ceramic Shield back Ceramic Shield 2 front,

3x better scratch resistance



Buy now

Super Retina XDR display® ProMotion technology Always-On display

Dynamic Island

6.3"

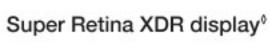


Aluminum frame

Ceramic Shield 2 front, 3x better scratch resistance

A19

A19 chip



6.1"

Buy now

Aluminum frame

Ceramic Shield front

A19 PRO

A19 Pro chip

6-core GPU with **Neural Accelerators** Hardware-accelerated ray tracing



Up to 39 hours video playback⁶



Up to 33 hours video playback[®]



A19 Pro chip 5-core GPU with **Neural Accelerators**

Hardware-accelerated ray tracing





A18 chip 4-core GPU

Hardware-accelerated ray tracing



Up to 26 hours

video playback[◊]

12MP TrueDepth camera

Tap to zoom

18MP Center Stage front camera

Tap to zoom and rotate

Center Stage for photos

and video calls Ultra-stabilized video

Dual Capture

48MP Pro Fusion

camera system 48MP Fusion Main 48MP Fusion Ultra Wide

Super-high-resolution photos (24MP and 48MP)

48MP Fusion Telephoto

Next-generation portraits with Focus and

Depth Control

Macro photography Dolby Vision up to

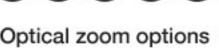
4K at 120 fps

Latest-generation Photographic Styles

















Emergency SOS

Emergency SOS via satellite[®]

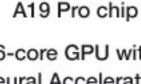
Crash Detection®

Roadside Assistance

via satellite Messages via satellite[®]

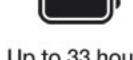
USB-C

Supports USB 3 for up to 20x faster transfers®



6-core GPU with **Neural Accelerators** Hardware-accelerated

ray tracing





18MP Center Stage front camera

Center Stage for photos

Tap to zoom and rotate

and video calls Ultra-stabilized video



Dual Capture

48MP Pro Fusion camera system

48MP Fusion Main 48MP Fusion Ultra Wide | 48MP Fusion Telephoto

Super-high-resolution photos (24MP and 48MP)

Next-generation portraits with Focus and

Depth Control

Macro photography Dolby Vision up to

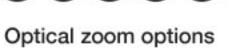
4K at 120 fps Latest-generation

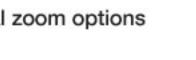
Photographic Styles













Apple Intelligence⁶



Emergency SOS Emergency SOS via satellite®

Roadside Assistance

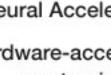
Crash Detection®

via satellite⁰ Messages via satellite⁶



USB-C

Supports USB 3 for up to 20x faster transfers[†]



Up to 27 hours

video playback⁰



18MP Center Stage front camera

Tap to zoom and rotate Center Stage for photos

and video calls Ultra-stabilized video

Dual Capture



48MP Fusion camera system

48MP Fusion Main

Super-high-resolution photos (24MP and 48MP)

Next-generation portraits with Focus and

Depth Control

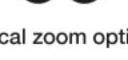
Dolby Vision up to

Latest-generation Photographic Styles

4K at 60 fps



Optical zoom options





Apple Intelligence



Emergency SOS Emergency SOS via satellite[§]

> Crash Detection[◊] Roadside Assistance

> > via satellite[◊]

Messages via satellite®

USB-C

Supports USB 2

5-core GPU with **Neural Accelerators**

Hardware-accelerated ray tracing



video playback⁰

front camera Tap to zoom and rotate

18MP Center Stage

Center Stage for photos

Dual Capture

and video calls Ultra-stabilized video



48MP Dual Fusion camera system

48MP Fusion Main

48MP Fusion Ultra Wide

Super-high-resolution photos (24MP and 48MP) Next-generation portraits

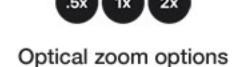
with Focus and

Depth Control Macro photography

Dolby Vision up to 4K at 60 fps Latest-generation

Photographic Styles









Apple Intelligence



Emergency SOS via satellite⁰ Crash Detection[◊]

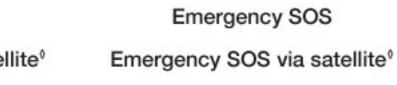
Roadside Assistance

USB-C

Supports USB 2

via satellite[◊] Messages via satellite®

Emergency SOS





support.apple.com/121115.

♦ Legal Disclaimers

Display Size: The display has rounded corners. When measured as a rectangle, the screen is 6.86 inches (iPhone 17 Pro Max), 6.55 inches (iPhone Air), 6.27 inches (iPhone 17, iPhone 17 Pro), or 6.06 inches (iPhone 16e) diagonally. Actual viewable area is less.

Scratch Resistance: 3x better scratch resistance of Ceramic Shield 2 is compared with previous-generation iPhone. Power and Battery: All battery claims depend on network configuration and many other factors; actual results will vary. Battery has limited recharge cycles and may eventually need to

Roadside Assistance, Emergency SOS, and Messages via Satellite: Satellite features are included for free for two years with the activation of any iPhone 14 or later model. Connection and response times vary based on location, site conditions, and other factors. Some satellite features require a carrier plan. SMS messaging via satellite is available on

supported carriers. SMS message rates may apply. Satellite connectivity is provided by Globalstar and its affiliates. See support.apple.com/kb/HT213885 for more information.

Apple Intelligence: Available in beta. Some features may not be available in all regions or languages. For feature and language availability and system requirements, see

USB Transfer Speed: 20x faster transfers for iPhone 17 Pro models with USB 3 compared with USB 2. USB 3 cable with 10Gb/s speed required.

Feature, App, and Service Availability: Features are subject to change. Some features, applications, and services may not be available in all regions or languages.

Crash Detection: iPhone 14 and later can detect a severe car crash and call for help. Requires a cellular connection or Wi-Fi calling.

be replaced. Battery life and charge cycles vary by use and settings. See apple.com/batteries and apple.com/iphone/battery.html for more information.

iPhone 17 models and iPhone Air have not been authorized as required by the rules of the Federal Communications Commission. These devices are not, and may not be, offered for sale or lease, or sold or leased, until authorization is obtained.

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2-in-1 camera system

48MP Fusion Main

(24MP and 48MP) Portrait mode with Depth Control

Super-high-resolution photos

Dolby Vision up to

4K at 60 fps

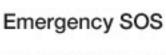
Photographic Styles

Optical zoom options



Apple Intelligence





Crash Detection[◊]

