

**Target California Consumer Privacy Act Metrics Report
(2024 Calendar Year)**

Metrics

Below are metrics regarding Access, Correction, Deletion, and Do Not Sell/Share My Personal Information submitted pursuant to the CCPA that Target received, fulfilled (in whole or in part), and denied between January 1, 2024 and December 31, 2024. These requests were received from residents of California. Metrics captured below include individuals who submitted a request as a Guest, HR-Covered Individual, or Business Contact.-Do Not Sell/Share metrics capture requests submitted via webform, phone and browser setting signals (e.g., Global Privacy Control).

Request Type	Number of Requests Received	Number of Requests Fulfilled	Number of Requests Denied	Average Number of Days to Fulfill
Access	4,114	2,780	1,334	22
Correction	54	39	15	5
Delete	16,930	11,028	5,902	11
Do Not Sell/Share	143,402	143,402	0	<1

Last Updated: 6/30/2025