

# dog

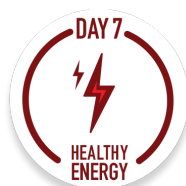


DAY  
1+

## Mealtime Excitement

More excitement around mealtime, thanks to great taste and real meat as the #1 ingredient\*.

\*excluding Urinary Tract Health Formula



DAY  
7+

## Healthy Energy

They may want to play more often and may be happier overall thanks to the purposeful nutrition in each formula.



DAY  
14+

## High Digestibility\*

Purina ONE dry formulas promote high nutrient absorption, so more nutrition goes to work inside your pet.

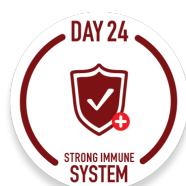
\*excluding Healthy Weight Formula



DAY  
21+

## Sparkling Eyes + Radiant Coat

Look for clear, alert eyes and a healthy skin and coat, supported by omega-6 fatty acid, vitamins & minerals.



DAY  
24+

## Strong Immune System

Your pet's immune system is supported by a unique antioxidant blend of vitamins E & A and minerals zinc & selenium.



DAY  
28+

## Healthy Joints\*, Strong Teeth, Muscles + More

High-quality ingredients and crunchy kibble help make a difference you could see in your pet's joints\*, teeth, gums and muscles (including their heart) by the end of the challenge.

\*only in Dog formulas