

dog

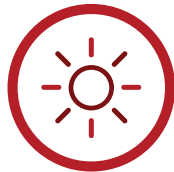


DAY
1+

Mealtime Excitement

More excitement around mealtime, thanks to great taste and real meat as the #1 ingredient*.

*excluding Urinary Tract Health Formula



DAY
7+

Healthy Energy

They may want to play more often and may be happier overall thanks to the purposeful nutrition in each formula.



DAY
14+

High Digestibility*

Purina ONE dry formulas promote high nutrient absorption, so more nutrition goes to work inside your pet.

*excluding Healthy Weight Formula



DAY
21+

Sparkling Eyes + Radiant Coat

Look for clear, alert eyes and a healthy skin and coat, supported by omega-6 fatty acid, vitamins & minerals.



DAY
24+

Strong Immune System

Your pet's immune system is supported by a unique antioxidant blend of vitamins E & A and minerals zinc & selenium.



DAY
28+

Healthy Joints*, Strong Teeth, Muscles + More

High-quality ingredients and crunchy kibble help make a difference you could see in your pet's joints*, teeth, gums and muscles (including their heart) by the end of the challenge.

*only in Dog formulas