

A large graphic for Target eGiftCards. The background is a dense field of small, colorful icons representing various products like clothing, electronics, home goods, and toys. On the right side, a large, stylized Target bullseye logo is partially visible. At the bottom right, the text "Target eGiftCards" is displayed in a bold, sans-serif font, with "Target" in black and "eGiftCards" in red. Below this, the slogan "Celebrate. Motivate. Reward." is written in a smaller, black, sans-serif font.



A large graphic for Target eGiftCards. The background is a dense field of small, colorful icons representing various products like clothing, electronics, home goods, and toys. On the right side, a large, stylized Target bullseye logo is prominent. At the bottom right, the text 'GiftCards' is displayed in a large, bold, sans-serif font, with the Target bullseye logo to its left. Below this, the tagline 'Celebrate. Motivate. Reward.' is written in a smaller, lighter font.

Why Target eGiftCards?

- Quickly recognize a job well done or give an instant reward
- Recipients can redeem in store or online
 - Personalized messaging available
- Variety of unique gift card images to choose from

Types of eGiftCards:

Bulk Links- Receive a secure file with URLs for your eGiftCards using our standardized redemption template. Send the URLs via your own email platform or SMS. (Delivery template requires approval.)

Individual Fulfillment- Target emails the eGiftCards to the recipient's inbox on your behalf using our branded email template.

API Integration- Order eGiftCards on a real-time, as-needed basis integrating your system with our vendor's API. Approval is based on total purchase volume and system set-up requirements.



eGiftCard Links Email Example

ABCD Company

Enter Body of email information: for example ABCD would like to thank you for participating in our survey.

Important Information

Receive instructions and your Target eGiftCard™ by clicking the link(s) below.

[View My Target GiftCard](#) (insert URL) Once you've clicked on the link you'll need to enter your

Challenge Key (enter alpha numeric code ex: 6Y8df1)

If the link above is not clickable, please copy and paste the following URL into the 'Address' field of your web browser.

Questions?

Visit ABCD@ABCD.com or call the number on the back of your Member ID card (or contact your HR Rep).

To check your balance on your Target eGiftCard, visit www.target.com/giftcards or call 1-800-544-2943. Your Target eGiftCard number and Access Number is required for all inquiries.

The Bullseye Design, Target and Target GiftCards are registered trademarks of Target Brands, Inc. Terms and conditions are applied to Gift Cards. Target is not a participating partner in or sponsor of this offer.




Individual Fulfillment: Target Branded Email Template

recipient's name

sender's name


custom message



Hello

Target sent you a \$25.00 USD eGiftCard.

Here is the message area!




For redemption instructions and to access your eGiftCard, please click on the button below. This link will take you to our partner site operated by CashStar.



[View My eGiftCard](#)

If you have any questions or concerns, call us at [1-800-544-2943](tel:1-800-544-2943) or visit Target.com/giftcards.

Thank you,
Target GiftCard Team



Easily spend your gift card balance in store with the Target app



eGiftCard, Powered by CashStar.
**This is an automated email. This email address is not monitored and replies will not receive a response.
[Privacy Policy](#)

©2020 Target Brands, Inc.
The Bullseye Design, Target and Target GiftCard are registered trademarks of Target Brands, Inc.

link to eGift Card



Target eGiftCard Delivery Template

Here's your Target eGiftCard



\$25.00

USD

as of September 25, 2020, 6:34 PM
never expires



Print eGiftCard

Target eGiftCard Number
5559 3700 0016 052

Access Number

Event Number
11111111111

Here is the message area!

To redeem your Target eGiftCard in a Target store in the U.S.:

1. Open this email on a web-enabled mobile device.
2. At check out, a Target team member will scan the Target eGiftCard barcode.
3. Enter Access Number

- Or -

1. Print this email.
2. At check out, a Target team member will scan the Target eGiftCard barcode.
3. Enter Access Number

To redeem your Target eGiftCard on www.Target.com:

1. Enter your Target eGiftCard number and access number when checking out.
2. Your eGiftCard will automatically be applied.

To save to your Target.com account:

1. Visit www.Target.com on your computer or mobile device.

eGiftCard templates have 'device read' technology and can be viewed on either a desktop or mobile device.

Choose from unique gift card designs

Custom message

eGiftCards can be redeemed online at Target.com or in-store through the recipient's mobile device or by printing the eGiftCard from a desktop computer.



Target eGiftCard Image Assortment



Target eGiftCard Order Process

1. Sign up to create an account on our partner site, CashStar.

Click on the 'digital gift cards' link on the [Target Corporate Gift Card website](#) to create a CashStar account. We will review your business or organization and once approved you will receive notification that your profile is active and ready to order.

2. Choose delivery type.

Request bulk links and receive a secure file with URLs for your eGift Cards using our standardized redemption template. Send the URLs via your own email platform or SMS. (Delivery template requires approval.) Or let us email the eGift Cards directly to the recipient's inbox on your behalf using our branded email template.

3. Decide on the denomination and quantity.

Easily choose the amounts you'd like to send. There are no minimum order quantities and choose any amount from \$1-\$2,000.

4. Select a design.

We have a variety of unique gift card designs to choose from.

5. Make it personal (optional).

Add a special message to your eGift Cards. Available for both eGift Card emails and links.

6. Submit payment to start processing the order.

Payment options include ACH/ Wire and company check. Credit Card subject to approval. eGift Card files will be sent via a secure email link once payment is received.



Celebrate. Motivate. Reward.

Have questions? We have answers.

 [Target.com/corporategiftcards](https://www.target.com/corporategiftcards)

 1-800-5GIFTS5 (544-3875)

 B2B.GiftCards@Target.com

