

FACTS	WHAT DOES TARGET® DO WITH YOUR TARGET DEBIT CARD PERSONAL INFORMATION?
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	The types of personal information we collect and share depends on the product or service you have with us. This information can include: - social security number and account transactions - transaction or loss history and overdraft history
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Target chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Target share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, manage your card, or respond to court orders and legal investigations	Yes	No
For our marketing purposes— to offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes	No
For our affiliates' everyday business purposes— information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes— information about your creditworthiness	No	We don't share
For non-affiliates to market to you	Yes	Yes

To limit our sharing	<p>Call toll-free at 1-800-968-4001 or mail the form below if you do not want Target to share your personal information with non-affiliates to market to you. If you call, our menu will prompt you through your choice(s).</p> <p>Please note:</p> <p>If you are a new customer and for those circumstances where you can prohibit our sharing, we may begin sharing your information 30 days from the date we sent this notice. When you are no longer our customer, we can continue to share your information as described in this notice.</p> <p>However, you can contact us at any time to limit our sharing.</p>
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Questions?	Call toll-free at 1-888-729-7331
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Mail-in Form	
Mark selection you want to limit:	
<input type="checkbox"/> Do not share my personal information with non-affiliates to market to me.	
Name: _____	
Account ID #: _____	
Address 1: _____	
Address 2: _____	
City, State, ZIP: _____	
Phone Number: _____	

Mail to:
Target Card Services
P.O. Box 1331
Minneapolis, MN 55440-1331

Who we are	
Who is providing this notice?	This privacy policy is provided by Target Corporation (“Target”). It applies to your Target Debit Card issued by Target.
What we do	
How does Target protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does Target collect my personal information?	We collect your Target Debit Card personal information, for example, when you - apply for a Target Debit Card and give us your contact information - give us your income information and show us your driver’s license/identification card - use your debit card We also collect your personal information from others, such as consumer reporting agencies, affiliates or other companies.
Why can’t I limit all sharing?	Federal law gives you the right to limit only - sharing for affiliates’ everyday business purposes—information about your creditworthiness (Target does not share this type of information with its affiliates) - sharing for non-affiliates to market to you State laws and individual companies may give you additional rights to limit sharing. See below for more on your rights under state law.
What happens when I limit sharing for a card I hold jointly with someone else?	Your choices will apply to all cardholders on the Target Debit Card.
Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. - <i>Target’s affiliates include those companies that control, are controlled by or under common control with Target Corporation.</i>
Non-affiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. - <i>Non-affiliates we share with may include vendors of products and services that you have purchased, or that we believe will be of interest to you, financial service providers or Non-profit organizations, such as those involved with education.</i>
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. - <i>Our joint marketing partners may include other banks, investment firms or insurance companies.</i>
Other important information	
California and Vermont Residents: We only share information with third parties as permitted by your state’s law.	