Holiday Events Calendar 2025

12pm to 4pm for all events*



November Events

Top Toys Event 11/8 All stores

11/15-12/21 All stores **Toy Demo Days** Saturdays & Sundays

Wrapped in Scent 11/15 & 16 Select stores

with eos

with e.l.f.

Making Memories 11/22 & 23 Select stores with Instax

Black Friday Event 11/28

Gifting Glam 11/29 & 30 Select stores

All stores *Starting at 6am



with L'Oreal

December Events

LEGO Exclusive 12/6 & 7 Select stores **Build Weekend**

Fill the Stocking Event All stores

Last-Minute Gifting 12/13 & 14 Select stores

NYE Party Style 12/27 & 28 Select stores with L'Oreal





