Holiday Events Calendar 2025

12pm to 4pm for all events*



November Events

Top Toys Event 11/8 All stores

Toy Demo Days 11/15–12/21 All stores Saturdays & Sundays

Wrapped in Scent 11/15 & 16 Select stores with EOS

Making Memories 11/22 & 23 Select stores with Instax

Black Friday Event 11/28 All stores

*6am–10am **Gifting Glam**

with e.l.f. 11/29 & 30 Select stores

December Events

LEGO Exclusive 12/6 & 7 Select stores
Build Weekend

Fill the Stocking Event 12/13

All stores

Last-Minute Gifting 12/13 & 14 Select stores with L'Oreal

NYE Party Style 12/27 & 28 Select stores with L'Oreal





