

Target B2B Corporate GiftCards

At Target, we want you to know how we collect, use, share, and protect information about you. By interacting with Target B2B Corporate GiftCard through our website, products, and services, you consent to the use of information that is collected or submitted as described in this privacy policy. We may change or add to this privacy policy, so we encourage you to review it periodically.

What Information Is Collected?

We collect information you provide directly when you create an account on the Target B2B Corporate Gift Card website which includes:

- Company Name
- Tax ID
- Industry
- Contact Name
- Job Title
- Company Address, Billing Address, and Shipping Address
- Email
- Phone
- Fax
- Credit Card information is collected for clients who choose to pay by credit card

Other Sources of Information

Target B2B may also collect your personal information when you attend B2B tradeshows through badges that are scanned at our booth with a lead retrieval device. We may also purchase a 'Pre-show' or 'Post-show' attendee list for tradeshows.

We may also automatically collect information about your use of the Target B2B Corporate Gift Card website, including:

- Session data (e.g., date and time of visit, length of session)
- Type of device (e.g., Android, iPhone)
- Browser data (e.g., browser version)
- Device data (e.g., MAC address, device ID)

How Is Your Information Used?

Ways we use the information we collect include:

- Process gift card orders
- Send order updates and shipping confirmation emails
- Administer surveys
- Share program updates and marketing communication
- For automatically collected information, we use this information internally to improve the design of our Web pages, products and services offered
- Legal compliance

How Is Your Information Shared?

Target Subsidiaries and Affiliates

We may share the information we collect within Target Corporation, which includes all Target subsidiaries and affiliates.

Service Providers

We may share the information we collect with companies that provide support services to us (such as printers, email providers, payment processors, fraud prevention) or that help us market our products and services. These companies may need information about you in order to perform their functions. We limit information shared with service providers to what is necessary to fulfill the services.

Sharing Non-Identifiable or Aggregate Information with Third Parties

We may share non-identifiable or aggregate information with third parties for lawful purposes.

Legal Requirements

We may disclose information we collect when we believe disclosure is appropriate to comply with the law; to enforce or apply applicable terms and conditions and other agreements; to facilitate the financing, securitization, insuring, sale, assignment, bankruptcy or disposal of all or part of our business or assets; or to protect the rights, property or safety of our company, our Guests or others.

What Choices Do You Have?

If you do not wish to receive marketing communication from us, you have the ability to unsubscribe from marketing emails via the unsubscribe link included in each marketing email. This opt out does not apply to operational emails.

We do not sell personal information collected in relation to B2B GiftCards.

California Residents: For state-specific information, please see the California Business Privacy Notice at <https://corporate.target.com/about/contact-help#privacy>.

How Is Your Personal Information Protected?

We maintain administrative, technical and physical safeguards to protect your personal information.

How Do You Contact Target?

Mail

Target Stores
Target Executive Offices
P.O. Box 9350
Minneapolis, MN 55440

Phone

[800-440-0680](tel:800-440-0680)

Email

guest.relations@target.com