

Video-12-sb18-megashowerfoamer-howto-olv-us-26s AUDIO DESCRIPTION

[00:00]

There is light-hearted music playing throughout the video. The video starts with a scene over a gradated green background. It starts with a light green on the left and ends with a dark green on the right. The very bottom of the screen is solid white. On top of the white sits a 3-D animated light blue scrub brush. The brush has a round top with a face that has dark blue eyebrows, large white eyes with blue pupils and a large smile. It is looking to the left of the screen. Below the face is a light blue rim over brown bristles that are moving from the left to the right. Under the bristles there are white soapy bubbles that grow and pop as the bristles move. Behind the scrub brush there are four circular designs on the green background. There is a large light green circle with six lines cut out of the lower right half of it. Next to the large circle is a smaller solid light green circle. To the right of that is a dark green circle with six lines cut into it. Below that circle is a small solid white circle.

[00:01]

The circles behind the scrub brush wiggle in place and new circles appear that are solid in color. In the upper left are two concentric rings of white dots spinning in a circle and the rings grow in size. White text appears to the right that reads Scrubby's Super Simple Step-By-Steps. The scrub brush looks to the right and its smile grows bigger. We can see white teeth in its mouth.

[00:02]

The scene zooms out to a wider shot revealing the white to be from a counter that now takes up the bottom third of the screen. There are even more circles and starbursts on the green background behind the scrub brush and even some teardrop shapes. There are also photo illustrations of orange slices along with drawn orange slices as well. The white text changes to read Starring Mega Shower Foamer. A spray bottle of Scrubbing Bubbles Mega Shower Foamer slides in behind the scrub brush on the counter and there is a splash of clear water behind it. The bottle is green with a dark purple spray top and trigger and a green nozzle on the tip of the spray head. On the label is a dark blue circle swirling circle with a border made of white bubbles. At the top of the circle is an illustrated white scrub brush. It has white eyebrows, large white eyes and light brown bristles. Under the bristles is the blue Scrubbing Bubbles logo. Text on the label reads Mega Shower Foamer Removes One-Hundred Percent Soap Scum And Tackles Limescale. At the neck of the bottle is a dark blue half circle with white text that reads Powerful Clean No Harsh Smells. The 3-D animated scrub brush looks to the right and then to the left again expectantly.

[00:04]

The scene cuts close up of a hand holding the bottle. We can see the green tip as it is turned towards the camera. It is currently pointing side-to-side. In the upper left corner of the screen is a large yellow circle with a white number one in it. Below it to the right

there is a small light blue circle and small green circle. There is white text in the middle that reads Choose. Text appears below that that reads Vertical Or Horizontal Spray. A hand reaches in and turns the green tip counter clockwise so that it is pointing up and down.

[00:08]

The scene changes to a room with white tiled walls. In the upper right hand corner of the screen is a large dark green circle with a white number two in it. Below that to the left is a small yellow circle and to the right is a small light blue circle. White text in the center of the screen reads Spray Fifteen Inches From Surface. The hand and spray bottle are on the right side of the screen. The trigger is squeezed three times and a white mist leaves the bottle and creates white foamy suds on the tile wall to the left.

[00:11]

The scene cuts to a close up of the white tiled wall. In the upper right hand corner of the screen is a large light green circle with a white three in the center of it. Below the circle is a small dark green circle and to the upper right is a light blue circle. White text appears in the middle of the screen that reads Wait Two Minutes. The white soapy liquid slowly starts to run down the wall.

[00:13]

A hand appears holding a green rectangular scrub pad. In the upper left hand corner is a light blue circle with the white number four in it. Below it to the left is a small green circle and on the upper right is a smaller light green circle. White text in the center of the screen reads Wipe. The hand holding the scrub brush moves around the screen, scrubbing the white suds around.

[00:17]

The hand and scrub brush disappear and are replaced with a hand holding a silver metallic showerhead. In the upper left corner there is a dark green circle with a white number five in it. Below the circle is a small light blue circle and on its lower right is a smaller light green circle. White text in the middle of the screen reads Rinse. Clear water is being sprayed from the showerhead onto the white tile wall, washing away the white suds revealing a clean wall.

[00:20]

The scene changes back to the opening shot on the green background. The 3-D scrub brush is back without the gel packaging. It is looking towards the right and there are multiple circles, rings and starbursts moving around behind it. The white text next to it reads Removes One-Hundred Percent Soap Scum And Tackles Limescale.

[00:23]

The white text changes to read Our Widest Spray Our Fastest Clean. The scrub brush looks expectantly to the left side of the screen.

[00:17]

The scene zooms out to show more of the white counter again. The Mega Shower Foamer spray bottle slides into place behind the scrub brush and splash of clear water appears behind it. The white text changes to read It's Cleaning Reinvented. The scrub brush again looks expectantly to the right.