Holiday Events Calendar 2025

12pm to 4pm for all events*



November Events

Top Toys Event

11/8

All stores

Toy Demo Days

11/15–12/21
Saturdays & Sundays

Wrapped in Scent

11/15 & 16

Select store

Wrapped in Scent 11/15 & 16 Select stores with eos

Making Memories 11/22 & 23 Select stores with Instax

Get-Ready Yeti Tour 11/22–12/20 Select stores

Black Friday Event 11/28 All stores
*Starting at 6am

Gifting Glam 11/29 & 30 Select stores with e.l.f.

Dec

December Events

LEGO Holiday Event 12/6 & 7 Select stores

Fill the Stocking Event

12/13 All stores

Last-Minute Gifting

12/20 & 21

NYE Party Style with L'Oreal

with L'Oreal

12/27 & 28 Select stores

Select stores







