

Holiday Events Calendar 2025

12pm to 4pm for all events*

November Events

● Top Toys Event	11/8	All stores
● Toy Demo Days	11/15–12/21 Saturdays & Sundays	All stores
● Wrapped in Scent with eos	11/15 & 16	Select stores
● Making Memories with Instax	11/22 & 23	Select stores
● Black Friday Event	11/28 *Starting at 6am	All stores
● Gifting Glam with e.l.f.	11/29 & 30	Select stores

December Events

● LEGO Exclusive Build Weekend	12/6 & 7	Select stores
● Fill the Stocking Event	12/13	All stores
● Last-Minute Gifting with L'Oreal	12/13 & 14	Select stores
● NYE Party Style with L'Oreal	12/27 & 28	Select stores

